MEDIA RELEASE

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Australia's AI Future Takes Shape with Launch of the AI Industry Association of Australia (AIIAA)

New national body unites AI professionals and organisations to drive ethical, inclusive, and collaborative AI growth across the country.

Australia has a new voice for the artificial intelligence sector with the launch of the **AI Industry Association of Australia (AIIAA)**, a national collective dedicated to ensuring Australia thrives in the age of AI through collaboration, ethics, and inclusivity.

Before its soft launch on LinkedIn last week, the AIIAA had already secured nine founding members, reflecting strong early support from across Australia's AI ecosystem. Since then, momentum has continued to build rapidly, with the association now welcoming a total of 21 founding members representing a diverse cross-section of the AI business community, from startups and research organisations to industry leaders and consultants.

The AIIAA serves as a professional network for individuals, teams, and organisations working with AI, providing a platform to connect, learn, and shape the future of the industry together.

> *"The AIIAA was founded on the belief that Australia's AI future should belong to all of us. We're building an inclusive, ethical, and collaborative community that represents the full spectrum of AI practitioners, from startups and researchers to enterprises and policymakers." - said Stephen Hunt, Founder of AIIAA.*

With a focus on four key pillars, Network, Influence, Learn, and Grow, the AIIAA will facilitate knowledge sharing, policy engagement, and the development of best practices for responsible AI. The organisation aims to act as a unified voice for the sector, helping Australia position itself as a trusted global leader in ethical AI.

> *"The early response has been incredible. Even before our official launch, AI professionals were reaching out to get involved. It's clear there's a real appetite across the country for collaboration over competition and for shaping an ethical, inclusive AI future for Australia."- said Kate Russell, Founding Member of AIIAA.*

Another founding member, Mark Papendieck, COO at DASH Technologies, adds: *"The AIIAA gives Australian organisations a collective voice in how AI is developed and deployed. By working together, we can help set local standards, influence national policy, and ensure the benefits of AI are shared broadly across our economy and communities."*

To continue building momentum, the AIIAA will host its first webinar, **"The AI Start-up Launchpad: From Idea to Implementation" on Wednesday 3rd December, 12pm.** The session will feature a collaborative case study with practitioners sharing how an AI idea was validated, built and launched in the real world. Sign up for the **Linked In Live session.**

The AIIAA invites individuals and organisations from across Australia's AI ecosystem, including technology leaders, startups, researchers, and government stakeholders, to join the growing movement and contribute to building a responsible and prosperous AI future for all Australians.

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About the AI Industry Association of Australia (AIIAA)

The **AI Industry Association of Australia (AIIAA)** is a not-for-profit, member-funded organisation dedicated to advancing the responsible and innovative use of Artificial Intelligence. Our vision is to foster a dynamic and globally competitive AI ecosystem that drives economic prosperity, social progress, and national capability.
We are an inclusive community open to any of Australia's AI practitioners who wish to work collaboratively towards a common goal: ensuring Australia thrives in the age of AI.

For more information, visit **www.aiiaa.com.au** or follow **AIIAA** on **LinkedIn**.